

JOB OFFER

MARKETING & PR SPECIALIST (F/M/D)

FULL TIME / YOUNG PROFESSIONALS

We are looking for an **enthusiastic personality** with **strong communication skills** and **attention to detail**. Do you want to **emotionalize with texts**, **bring letters to life** and **cultivate an infectious communication style**? You work **proactively**, in a **structured, transparent and meticulous manner**, find **creative solutions** and feel at home in the **digital world**. The creation of editorial contributions (postings, stories, ...) on common platforms such as **Facebook, LinkedIn, Instagram, YouTube** and others is your daily bread? If the following list makes you think “yes” and you think you could have formulated this job description in a much more interesting way, then you should apply to us immediately!

YOUR TASKS

- › Copywriting of press releases, social media content, headlines, homepage texts etc. in English as well as German
- › Expressive, eloquent communication and stylish correspondence in English and German
- › Supporting the head of marketing in day-to-day business
- › Initial processing of sponsoring and press enquiries
- › Review of relevant media content
- › Collaboration on company presentations

YOUR PROFILE

- › Completed education with focus on online marketing, digital communication, PR or similar
- › Digital native with first professional experience and high affinity for storytelling in the B2B & B2C environment
- › Confident handling of social media channels (Facebook, Youtube, LinkedIn, Instagram etc.)
- › Very good MS Office skills and ideally experience with the Adobe Creative Suite
- › Excellent German and English skills
- › Creative and communicative personality with the talent to evoke emotions through texts

WE OFFER

- › Integration into an innovative and dynamic team consisting of experienced industry experts
- › Extensive career development opportunities in a strongly growing company
- › Value-oriented corporate culture, characterized by inventiveness and team spirit
- › Flat hierarchies and fast implementation of innovative ideas
- › Further Benefits: Flexible working hours, modern working environment, free parking with charging possibility for electric cars and a daily lunch menu

You are interested in taking on this challenging, exciting and responsible task and would like to progress your career? If so, we look forward to receiving your application. The law requires that a minimum salary is stated in job advertisements and that is why we do this. The legal minimum salary for this position is € 26.000,00. How much you actually earn will be agreed with you individually and depends on your skills and commitment.

Your contact:

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